

## Components of the District's Plan

The elements of the district's plan are:

- A. **Vision Statement:** A vision statement will be developed that addresses various subjects such as curriculum, facilities, technology acquisition, student needs, alternative resources, and other relevant issues. The vision statement will describe the preferred future that would be achieved by the district if resources were infinite. Based on this vision, the district will proceed to establish the other components of the strategic plan.
- B. **Beliefs:** The district will identify the values that are the foundation of the district. The beliefs will be broad based and reflect the district's fundamental convictions about education. The belief statements will form the heart of the education value system.
- C. **Mission:** From the belief statements, a concise mission statement will be drawn that describes the basic purpose and direction of the district. The mission statement is consistent with the district's vision and will focus on a common purpose.
- D. **Goals, Objectives and Strategies:** These elements of the plan establish the means of governing and administering the district in compliance with the district's goals. They are definitive statements of intention or direction, based on the district's vision, and contain specific outcome(s). The goals will take into account all relevant data (for example: student assessment results, student demographics, disciplinary reports, enrollment trends, facility conditions, finance priorities and constraints, community support, etc.). Goals will be targeted for completion within five years.

For each goal a series of specific objectives will be established that provide measured steps (short, medium and long-range activities or events) toward the completion of the goal. The main purpose of the-objectives is to design around obstacles and build in opportunities in advancing a goal by employing, redirecting, or creating resources. The objectives will address the issues of how to accomplish the goals, set deadlines and identify responsible personnel and resources. Objectives are specific, measurable, time-related and achievable.

Strategies are the means by which goals and objectives will be attained. A strategy can apply to more than one goal, for example the marketing and public relations strategy may apply to a number of goals.

- E. **Action Plan:** May be developed by action planning task forces made up of staff and community volunteers and is designed to assure that goals and objectives are attained. The action plans establish the detailed sequence of events and identify the resources to be employed in implementing the plan.

Action plans will identify specific activities needed to achieve the specified result, the personnel who will be involved and responsible, the resources needed and the timeline.

Action steps to marshal resources will include: identifying financial requirements, labor and volunteers, facilities and equipment, and source material. Partnerships will be considered to obtain needed resources.

Cross References:	Board Policy	0300	Planning Process
		0560	District Action Plan
		4000	Public Information Program

Management Resources:	<i>Policy News</i> , February 2012	Planning Model Policies (Series	0000) Updated
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